**Industrial Visit-Jaipur**

Industrial visits are an essential part of the academic curriculum in most of the Graduate and Post-graduate courses. Keeping this in mind an industrial visit to Jaipur was arranged for 6 days and 5 nights from 15th January, 2023 to 20th January, 2023 for students with an objective of providing them an opportunity to explore the different industry sectors like IT, manufacturing, services, finance and marketing. Total 124 students participated in this visit.

Students were taken for Industrial visits to Saras Dairy, Jaipur Foot and Infoys. Students were briefed about the working of the industry in terms of raw material requirement, inventory management, logistics, operations research and IT. So Industrial visit gave the students an exposure to current work practices as opposed to theoretical knowledge being taught at their college classrooms. Industrial visit to Jaipur granted the students a great opportunity to interact with industries and know more about industrial environment. Industrial realities were opened to the students through this industrial visit.

By way of interactions with the staff of the industry, students got more exposure towards the current work conditions of industry. This Industrial visit provided students with a chance to meet industry leaders, professionals, entrepreneurs, policymakers, and corporates who shared their wisdom, learning, and experiences. These interactions are useful to students in their career and help them in developing leadership qualities, management skills, and learn about the industry working. This educational tour to industries provided an opportunity for students to see and experience real workstations, plants, machines, systems, assembly lines, and interact with highly trained and experienced personnel.

Students were taken to Amer fort, City Palace, Jantar Mantar, Bapu Market, Jal Mahal, Hawa Mahal for site scenes. Here students’ knowledge was enhanced by listening to the history of the forts, life style of king, queen, prince and princess.

In conclusion, it can be said that ‘[Industrial Visit](https://asb.edu.in/placements/industry-visit/)’ is a most practical approach towards learning through interaction, working practices etc. and hence gives a perfect reality check to the students.